



Dear Harry,

On behalf of Music Resource Group and our distinguished judging panelists, it is our pleasure to congratulate Divas Redemption feat. Paul Smith on winning top honors in the Gospel Song Category for "Love Him 4 That" in The 10th Independent Music Awards program.

As an IMA Winner, you join an incredible group of self-released and independent label talent from around the world. It is an honor to have the opportunity to promote your music to a wider audience.

We have a .jpg file of The Independent Music Awards Winner seal for your use when promoting this notable achievement on your website, social networking sites, press releases, CDs, etc. Also, we're providing you with a customizable press release to help you promote your nomination to all of your media contacts. To download the Press Release & IMA WINNER logo, [Click Here](#).

Now that you've wowed the judges, please don't forget the fans! All of your nominated work is still in the running to receive The IMA Vox Pop honors, the fan-determined portion of The Independent Music Awards.

Vox Pop Winners will benefit from additional marketing support. So continue to send your fans, family, press, etc. to www.TheIndependentMusicAwards.com/imanominee/10th.

We will continue to actively push music fans and industry gatekeepers to the Vox Pop Jukebox to support The IMA Nominees. More than 14,000 fans have already cast their votes in this year's poll. Voting will continue until July 11th. The Vox Pop Winners will be announced on July 18.

And don't forget, included with your Nomination letter in February was an artist tool kit with a Q&A, and Vox Pop voting widget to help you get the most from your IMA honors.

Historically, Nominees who post the widget increase their Vox Pop votes by nearly 50%. And let your fans know that they can spread the news about your IMA nomination by posting the widget on their websites and social media pages using the "Grab & Share" link at the bottom of the widget.

Also, the deadline to be included in 20,000 AMI digital jukeboxes is **April 4th**. Please contact Lee@IndependentMusicAwards.com if you have any questions.

We'll keep you informed of other marketing initiatives to support your IMA honors.

As always, wishing you great success!

Martin Folkman
Executive Director
The Independent Music Awards